Georgia Power

Bin 10230,

241 Ralph McGill Boulevard, NE

Atlanta, GA 30308-3374

May 15, 2025

Ms. Sallie Tanner
Executive Secretary
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334-5701

RE: Certified Demand-Side Management Programs, First Quarter 2025 Programs Status Report; Docket No. 44161

Dear Ms. Tanner:

Enclosed for filing is Georgia Power Company's First Quarter 2025 Programs Status Report.

If you have any questions, please call me at 404-506-3044.

Sincerely,

/s/ Jeremiah C. Haswell

Jeremiah C. Haswell
Director, Regulatory Affairs
jhaswell@southernco.com

Enclosure

Georgia Power Company
Certified Demand-Side Management Programs
Q1 2025 Programs Status Report

In accordance with the Georgia Public Service Commission's ("Commission") Final Order of Docket No. 44161, signed July 21, 2022, Georgia Power Company ("Georgia Power" or the "Company") provides this first quarterly report for activity through March 31, 2025.

Q1 2025 Summary

Program Name	Annual Target (kWh)	YTD Savings (kWh)	% of Goal	Annual Budget	YTD Costs	% Spent
Behavioral	44,869,935	10,603,438	23.63%	$ 1,832,735	$ 1,307,664	71.35%
Specialty Lighting	25,690,107	5,478,384	21.32%	$ 2,980,907	$ 793,705	26.63%
Thermostat Demand Respons	-	-	0.00%	$ 3,184,952	$ 966,461	30.34%
Refrigerator Recycling	3,582,210	642,755	17.94%	$ 2,091,163	$ 618,102	29.56%
HEIP	29,935,460	4,555,453	15.22%	$ 13,899,623	$ 2,711,270	19.51%
EASE	9,910,600	2,072,117	20.91%	$ 9,001,611	$ 2,402,588	26.69%
HopeWorks	426,970	-	0.00%	$ 686,214	$ 167,500	24.41%
Residential Programs	**114,415,282**	**23,352,147**	**20.41%**	**$ 33,677,204**	**$ 8,967,289**	**26.63%**
Custom	68,047,906	17,641,253	25.92%	$ 7,812,386	$ 1,132,204	14.49%
Prescriptive	286,199,379	44,688,902	15.61%	$ 25,432,612	$ 4,696,644	18.47%
SCDI	23,412,299	3,202	0.01%	$ 6,060,368	$ 614,689	10.14%
Commercial Programs	**377,659,584**	**62,333,357**	**16.51%**	**$ 39,305,366**	**$ 6,443,538**	**16.39%**
Total	**492,074,866**	**85,685,504**	**17.41%**	**$ 72,982,570**	**$ 15,410,827**	**21.12%**

*There are no kWh Savings reported for the Thermostat Demand Response program - only kW.

Residential Programs

Behavioral Program:
Georgia Power's Residential Behavioral Program, implemented by Uplight, is designed to encourage customer engagement with home energy management and energy efficiency in order to reduce energy consumption. The program provides customer-specific information that allows them to compare their energy use for the month, as well as the past year, in all or some cases to the consumption of a peer group of similar homes and ones that are considered energy-efficient. Participating customers receive a paper and/or electronic Home Electric Report ("HER") with a summary of their energy consumption data and consumption over the same time period by their peers. The reports also include seasonal and household-appropriate energy savings tips, as well as information on energy efficiency programs.

Specialty Lighting Program:
Georgia Power's Residential Specialty Lighting program, implemented by CLEAResult, primarily focuses on income-qualified ("IQ") customers by partnering with strategic retail partners which typically serve rural, IQ, or other underrepresented customers or are located in geographic areas in close proximity to high concentrations of IQ customers. Additionally, the distribution of Light Emitting Diode ("LED") products through IQ customer channels, including, but not limited to food banks, distribution events and other community partner distribution channels, or distribution methods. The program also promotes the purchase and installation of energy-efficient lighting products by Georgia Power residential customers. The program focuses

on increasing customer awareness of the benefits of energy-efficient lighting technologies for their home through customer education, retail partnerships, and sales staff training. This program path focuses on an LED mark-down campaign for participating retail partners that reduces the retail price for customers at the point of purchase, the opportunity for customers to purchase discounted LEDs through an online Georgia Power marketplace and the opportunity for customers to receive LED products distributed through food bank or other community partner distribution channels/methods.

Thermostat Demand Response Program:
Georgia Power's Residential Smart Thermostat Demand Response Program ("Temp ✓"), implemented by Uplight, is designed to control eligible smart thermostats of Georgia Power residential customers who opt-in to participate in the program. This program provides Georgia Power customers with multiple approaches to enroll and participate in the program. Customers with existing smart thermostats can enroll through the Bring Your Own ("BYO") channel that allows customers with eligible smart thermostats capable of communication to complete a simple enrollment process. Those customers that do not have a smart thermostat can purchase a smart thermostat through the Georgia Power marketplace. Customers will receive an enrollment incentive for participating in the program.

Refrigerator Recycling Plus Program:
Georgia Power's Refrigerator Recycling + Program ("RRP+"), implemented by Utility Energy Services ("UES"), aims to discontinue use of inefficient, extraneous, secondary, working refrigerators, and/or freezers, room air conditioners, and dehumidifiers, recycle them in an environmentally safe manner, and produce cost-effective, long-term energy and peak demand savings in the residential sector.

Home Energy Improvement Program:
Georgia Power's Home Energy Improvement Program ("HEIP"), implemented by UES, helps Georgia Power residential customers reduce energy usage, save on utility costs, and improve the indoor air quality and comfort of their homes. In this program, there are two approaches that Georgia Power residential customers can take advantage of: 1) *Whole House* and 2) *Individual Improvements*. The target market for HEIP is residential customers in existing single-family, manufactured, and multifamily homes; and contractors, trade allies, and distributors serving Georgia Power residential account holders.

Energy Assistance for Savings and Efficiency:
Georgia Power's Energy Assistance for Savings and Efficiency ("EASE"), implemented by UES, promotes energy efficiency improvements in existing income-qualified single-family homes, as well as multifamily properties, targeting and providing improvements to households that are historically under-represented in energy efficiency programs. The program also provides members of the community the opportunity to join in charitable giving to assist neighbors in need of home energy efficiency upgrades or improvements. These charitable donations will be additive to the funding provided through Georgia Power as part of the DSM tariff. The program is available to income-qualified Georgia Power residential customers residing in single-family detached homes and some multifamily properties. Income qualification is based on household income at or below 200% of the Federal Poverty Level verified via third-party data.

HopeWorks Program:
Georgia Power's HopeWorks program promotes energy efficiency improvements in existing single-family homes that are owned by income-qualified seniors. HopeWorks is a 501(c)(3) nonprofit that provides weatherization and energy efficiency services at no cost for income-qualified seniors. HopeWorks works with

community partners and selects contractors to identify, assess, and complete energy efficiency measure improvements.

Commercial Programs

Behavioral Program:
Georgia Power's Commercial Behavioral Program, implemented by Bidgely, is designed to encourage customer engagement with facility energy management and energy efficiency practices to reduce energy consumption. The program provides customer-specific information that allows customers to compare their energy use for the month, and over the past year, to the consumption of a peer group of similar facilities and facilities that are considered energy-efficient. Participating customers receive a Business Electric Assessment report ("BEA") several times a year with a summary of their energy consumption data and consumption over the same time period by their peers. The reports also include seasonal and facility-appropriate energy savings tips, as well as information on energy efficiency programs. Please note that this program is currently on pause pending formal decertification.

Custom and Prescriptive Programs:
Georgia Power's Commercial Custom and Prescriptive Programs, implemented by ICF, are implemented under the general name of Georgia Power Commercial Energy Efficiency Program to include both programs as one seamless delivery to customers. This program encourages commercial customers of all types and sizes to invest in more efficient facilities by providing rebates for the purchase and installation of energy efficient electric equipment and builds off successful implementation practices of earlier program implementation. The programs provide rebates for commercial customers who improve their facilities with energy efficient equipment, improve operational performance through a comprehensive equipment savings comparison, and assists commercial customers who are building new facilities or are undertaking major renovations to install new energy efficient electric equipment that surpasses the state energy code.

Small Commercial Direct Install Program:
The Georgia Power's Small Commercial Direct Install Program ("SCDI"), implemented by FCI, promotes the installation of eligible high-efficiency equipment at qualifying customer facilities. A primary objective is to develop a process and capability that ensures that qualifying small commercial customers receive the assistance (informational or financial) they require to make cost-effective decisions to install energy-efficient measures.

Program Highlights Q1 (January - March) 2025

Residential:

- Specialty Lighting
    - Quarterly Program Highlights
        - The program was active in 91 retail locations across the state including Dollar Tree, Goodwill, Habitat ReStore, IGA, Walmart, and independent hardware and grocery stores.
        - Q1 food bank setup completed:
            - Each customer expected to receive a set of the following branded materials: 2-Pack High Efficiency Standard LEDs, 1 Dusk to Dawn LED, Re-usable grocery bags and educational information to cross promote Specialty Lighting, EASE, RRP+ and other energy efficiency and tips information.
            - 2025 pricing and distribution agreements across 7 food bank partners:
                - Atlanta Community Food Bank.
                - Food Bank of Northeast Georgia.
                - Georgia Mountain Food Bank.
                - Golden Harvest Food Bank.
                - Middle Georgia Community Food Bank.
                - Second Harvest of Coastal Georgia.
                - Second Harvest of South Georgia.

    - Quarterly Marketing Update
        - Promoted Specialty Lighting through paid channels:
            - Propel.
            - Meta (Facebook & Instagram).
            - Nextdoor.
            - Streaming audio.
            - Display.
        - Deployed cross-marketing email featuring Specialty Lighting.
        - Refreshed in-store signage was disbursed and installed at participating retail locations throughout the state.

- Residential Behavioral
    - Quarterly Program Highlights
        - 405k eHERS and 191k HERs sent Q1 2025.
    - Quarterly Marketing Update
        - The Home Electric Reports include cross-promotional information on HEIP HPWH, Rates, BEH Portal, TEMP Check, Energy discount, Marketplace LED.
        - Not marketed, pre-enrollment only program.

- RRP+
    - Quarterly Program Highlights+
        - Progress towards the 2025 Goal
            - UES, along with its transportation partners, achieved 18% of the 2025 energy savings goal in Q1 with appliance pickups only. This achievement reflects ongoing efforts to continuously improve operational efficiencies, process improvements, routing and logistics strategies, and effective Georgia Power marketing efforts.
        - UES and Customer Reschedules
            - UES and its transportation partners continued to achieve success regarding reschedules. Q1 only experienced a total of 39 customer initiated reschedules. UES' transportation teams experienced zero initiated reschedules. The results exceeded expectations and produced positive feedback in customer surveys.
        - Customer Care Center
            - RI's Customer Care Center continued to produce impressive call metrics in the areas of Abandonment, Average Speed to Answer, and Service Level. Q1 only realized an abandonment rate of 1.26%, well below the target of 6%. RI's CCC team only took 3 seconds on average to answer customer calls while producing an impressive service level of 98.3%. Q1 call metrics exceeded the results seen in Q4.

    - Quarterly Marketing Update
        - Paid social media (Meta & Nextdoor.)
        - Paid online search.
        - Targeted paid online display ads.
        - Residential behavioral report program.
        - GPC Online Customer Care portal.
        - Retargeting emails based on website interactions.
        - Broadcast TV (WSB-TV House 2 Home segments).

- Thermostat Demand Response (Temp ✓)
    - Quarterly Program Highlights
        - TEMP ✓ had 42,144 devices enrolled as of end of Q1 2025.
        - The first FLEX program event, utilizing AMI data, was held on January 23, 2025.
    - Quarterly Marketing Update
        - Paid media campaigns featuring search and social media ads.
        - GPC Marketplace promotions on relevant Tstat product pages.

- HEIP
    - Quarterly Program Highlights
        - 29 Program Contractors.
        - 2 Georgia Power sponsored BPI trainings held; 9 attendees completed the course.

- Contractor email targeting DET verifiers for duct sealing rebates.
- Program contractor newsletter regarding survey opportunity.
- Printed pool pump table tents for pool supply stores.
- Manufactured Homes.
    - 1,812 Direct Mailers sent to communities prior to community events.
    - Number of MH DI installs completed – 751.

Events, both customer facing (breakdown between HEIP and MH DI) and contractor facing

CAAG Cobb Chapter Meeting	1/7/2025
CAAG Augusta District Meeting	1/8/2025
PHCC Meeting	1/14/2025
Atlanta Apartment Association Event	1/21/2025
MAACA Meeting	1/28/2025
Contractor Q&A at Ed's Supply	1/29/2025
CAAG West Metro Meeting	2/4/2025
Casa Abierta - GHCA Open House Invitational	2/5/2025
CAAG Cobb Chapter Meeting	2/6/2025
PHCC Meeting	2/11/2025
Georgia Hispanic Construction Association UES/GPC Q&A Conference Event	2/13/2025
PHCC Event	2/17/2025
MAACA Meeting	2/25/2025
February CAAG Lunch Meeting	2/27/2025
Lowe's In Store Event	2/28/2025
CAAG Cobb Chapter Meeting	3/11/2025
PHCC Meeting	3/11/2025
Lowe's In Store Event	3/14/2025
Lowe's In Store Event	3/20/2025
West Metro CAAG Meeting	3/25/2025
MAACA Meeting	3/25/2025
Lowe's Pro Event	3/26/2025
Home Depot Pro Event	3/27/2025
Home Depot Pro Event	3/28/2025

Manufactured Homes Events

Community Event - Hidden Falls	1/4/2025
Community Event - Arrowood Estates	2/8/2025
Community Event - Deer Creek Mobile Home	2/22/2025
Community Event - Audubon Estates	3/8/2025
Community Event - Forest Place Mobile Home Park	3/22/2025

- Quarterly Marketing Update

        - Promoted Manufactured Homes through paid channels:
            - Meta (Facebook & Instagram).
            - Spanish radio.
            - Streaming audio.
        - Broadcast TV (three interview segments on Telemundo).
        - Promoted Manufactured Homes through the Online Customer Care Portal owned channel.
        - Deployed cross-marketing emails featuring Manufactured Homes, targeted to customers who live in mobile home types.
        - Promoted Single-Family home and DIY rebates through:
            - Paid social media (Meta).
            - Paid search.
            - Targeted online banner and side display ads.
            - Res Behavioral Report program.
            - Cross-marketing all residential email.
            - Nextdoor ads and email.
            - Broadcast TV (WSB-TV House 2 Home segments).
            - YouTube video ads.
            - ESPN.com.
            - GPC owned EV charger displays.
            - Connected TV video ads.
            - GPC Online Customer Care portal.
            - Retargeting emails based on website interactions.

- HopeWorks
    - Quarterly Program Highlights
        - The program completed 25 projects during the 1st Quarter that are currently under the application review process.
    - Quarterly Marketing Update
        - Updated printed marketing collateral to reflect 2025 Federal Poverty Guidelines:
            - Program flyer.
            - Tell-a-Friend card.

- EASE
    - Quarterly Program Highlights
        - Contractor Recruiting & Community Engagement Events:
            - All the HEIP Participating Contractor recruiting and Community Engagement events also promote EASE. Please see HEIP above for event details.
        - Community Outreach
            - Participated in a Stone Mountain town hall meeting on 01/30 with both Mayor Beverly Jones and Councilwoman Shawnette Bryant that focused on Energy Efficiency and the benefits of the EASE Program.

        - Attended an informational session hosted by Mayor Beverly Jones of Stone Mountain on 2/15 to discuss the benefits of the EASE Program with a group of faith-based leaders.
        - Participated in an event at the Georgia International Horse Park on 3/23 promoting the benefits of the EASE Program.
    - Quarterly Marketing Update
        - Promoted EASE through paid channels:
            - Meta (Facebook & Instagram).
            - Propel.
            - Youtube.
        - Promoted EASE through owned channels:
            - Product Portal.
            - OCC.
        - Deployed two cross-marketing emails featuring EASE.
        - Launched targeted display ads.

Commercial:

- Custom & Prescriptive
    - Quarterly Program Highlights
        - Prescriptive Application Channel:
            - In Q1, 185 participants participated through this channel, met the rebate bonus requirements, and received up to an additional 25% in Prescriptive rebates.
            - Over 9 GWh energy savings were claimed through this channel in Q1.
        - Retail Instant Rebates (RIR) application channel:
            - In Q1, 66,526 qualified energy efficient lights were sold through 130 Home Depot & Lowes stores in the state of Georgia.
            - Over 33 GWh energy savings were claimed through this channel in Q1.
        - Distributor Instant Rebates (DIR) application channel:
            - Received sales submissions from six different distributors in Q1: Grainger, Bulbs.com, Batteries Plus (Voss franchise), Batteries Plus (Riner franchise), Saba Lighting, Summit Lighting Solutions.
            - Over 2 GWh energy savings were claimed through this channel in Q1.
        - Custom Application Channel:
            - In Q1, 66 applications were processed. Switch data center project savings came with over 14 GWh.
            - Over 17 GWh energy savings were claimed through this channel in Q1.
        - Hosted a contractor awards event at the Georgia Aquarium in Atlanta – 1/30/25.
        - Conducted a Coffee Talk to educate contractors and maintain engagement in Q1:
            - Multifamily - 1/28/25.
            - Non-Profit Sector – 2/26/25.

        - Internal KAM – 3/26/25.
    - Approved 7 new Participating Contractors in Q1. The total Participating Contractor network now includes 162 companies.
    - Account Managers' Q1 outreach efforts:
        - Conducted 495 outreach calls.
    - Engaged in events promoting CEEP and contractor engagement including the following:
        - BOMA Luncheon – 1/15/25.
        - Contractor Advisory Group – 1/29/25.
        - North American Association of Food Equipment Manufacturers – 2/26/25.
        - BOMA Allied Member Resource Group Meeting – 3/4/25.
        - Data Center Investment Conference – 3/5/25.
        - 2025 Joint Planning Session for Clayton Co. Bd. Of Commissioners - 3/7/25.
        - CED Technology show in Savannah, GA – 3/27/25.
- Quarterly Marketing Update
    - Designed and distributed promotional emails for the January Contractor Training hosted on 1/28/25.
    - Created a Contractor Training Event page for registration of the live training hosted on 1/28/25.
    - Launched a contractor SMS campaign promoting the January Contractor Training.
    - Create and deliver contractor awards invitations sent to over 1,200 contacts.
    - Create and deliver contractor badge announcements sent to over 1,600 contractors.
    - Designed and distributed promotional emails for the February Coffee Talk hosted on 2/26/25.
    - Created the February Event page for registration of the Coffee Talk.
    - Launched a contractor SMS campaign promoting the February Coffee Talk.
    - Designed and delivered Rebate Rewards announcement to over 1,900 contractors.
    - Designed and distributed promotional emails for the March Coffee Talk hosted on 3/27/25.
    - Created a Coffee Talk Event page for registration of the live training hosted on 3/27/25.
    - Launched a contractor SMS campaign promoting the March Coffee Talk.
    - Designed and delivered two contractor and distributor recruitment campaigns for commercial lighting rebates.
    - Designed and delivered two contractor and distributor recruitment campaigns for commercial food service rebates. This effort included leveraging ZoomInfo to further build out our distributor and contractor list for food service equipment.
    - Designed and delivered two contractor and distributor recruitment campaigns for commercial HVAC rebates. This effort included leveraging ZoomInfo to further build out our distributor and contractor list for HVAC equipment.
    - Published announcement in the ICF National Accounts Xchange newsletter promoting Rebate Rewards.

        - General program awareness promoted across GPC-owned channels including On-hold message, On-bill messaging, and OCC throughout Q1.
        - Landing page was updated in February to promote the limited time rebate increase. We also updated information for the Distributor and Retailer Instant Rebate offer specifying participating locations and eligible equipment.
        - January's Business Solutions Spotlight cross-marketing email focused on energy management solutions reaching 106,063 commercial customers with a 37.09% Open Rate, 0.66% CTR.
        - March's Business Solutions Spotlight email sent to all business customers in March focused on Winter EE Upgrades providing five measure-specific tips tied with CEEP - reached 102,948 commercial customers with 39.8% open rate and 0.32% CTR.
        - Internal communications were published through our Circuit channel to generate awareness and educate employees about the limited time rebate increase.
        - Advertised through our BOMA sponsorship in the quarterly print newsletter and on website targeting commercial building owners and managers.
        - Q1 Paid media campaign results:
            - Ran paid search campaign garnering 37,027 impressions with a 16.92% CTR.
            - Facebook and Instagram ads achieved 12,764,174 impressions with 0.76% CTR.
            - LinkedIn static rebate ad received 819,301 impressions with 1.45% CTR.
            - LinkedIn industry-targeted video ads (healthcare, education, retail, municipalities) received 1,531,659 impressions with 0.33% CTR combined.
            - Display Ads received 6.89M impressions with CTR of 0.11%.
            - Online videos targeting healthcare, education, retail, and municipalities received 3,599,307 with 0.15% CTR.
            - Performance Max, ad optimization platform for Google channels, drove 713,277 impressions with a 20.54% CTR becoming our highest performing channel.
- SCDI
    - Quarterly Program Highlights
        - Program team and installation contractor onboarding and training activities were actively conducted in Q1:
            - Seven assessor training sessions.
            - Eight program meetings and events involving GPC, ICF, and subcontractors (Matrix and MDEA).
        - Field activity increased steadily month over month in Q1:
            - 273 assessments completed.
            - 60 contracts/participation agreements signed.
            - Installations commenced in March.

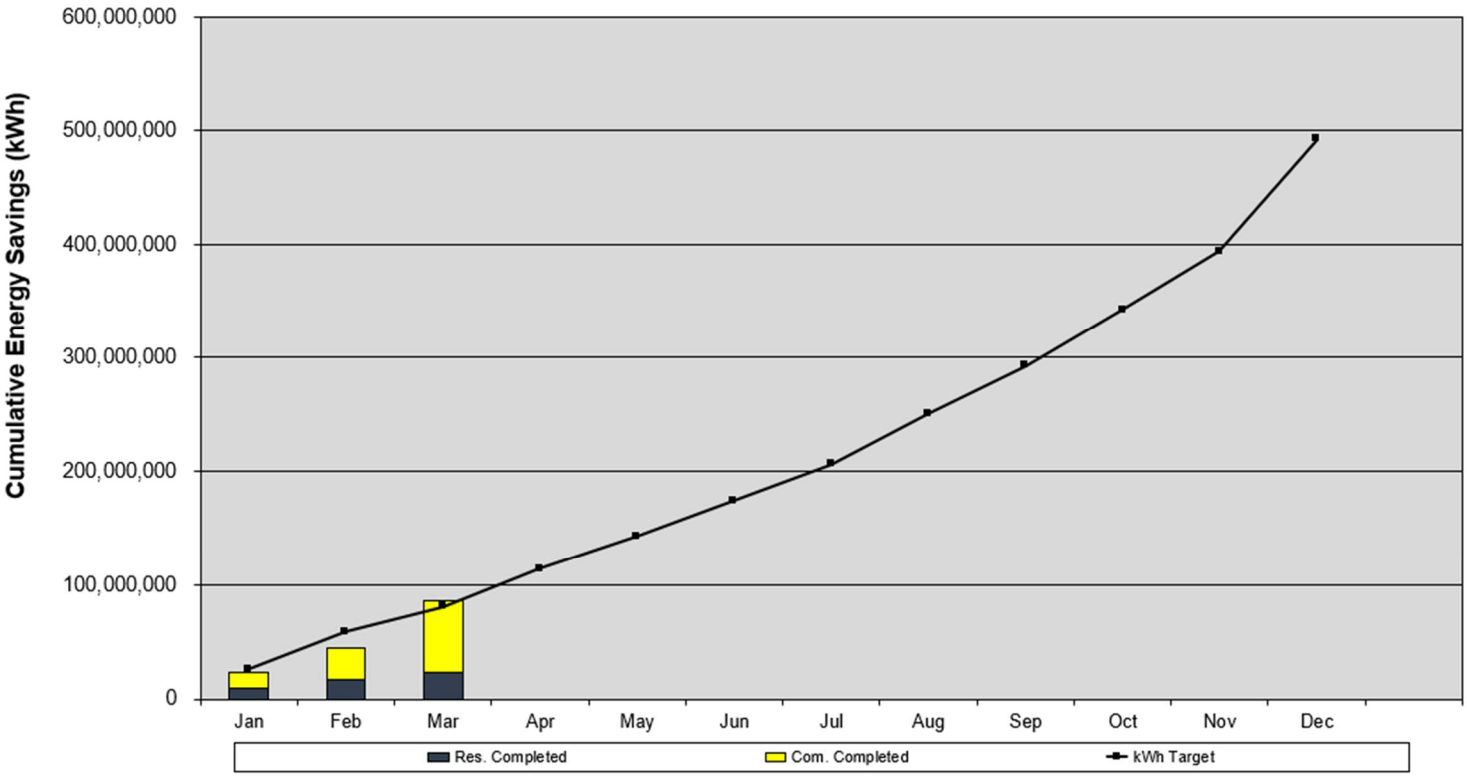
    - Quarterly Marketing Update
        - Completed training and badging for all outreach and installation field staff.

        - Provided contractor verification resources to enhance credibility for field staff with customers (including padfolios, companion badges, lanyards, and Program introduction letters).
        - Delivered 4,288 customer direct mailers to customers in targeted counties: Gwinnett, Cobb, and DeKalb.
        - Designed and launched a post-project survey to collect customer feedback.
        - Relaunched SCDI marketing promotions in January.
        - Promoted SCDI through paid channels:
            - Meta (Facebook & Instagram).
            - Online video ads.
            - Streaming audio ads.
            - Display ads.
        - Promoted SCDI through the Online Customer Care Portal owned channel.
        - "In Your Area" email campaign launched in March targeting small businesses in DeKalb, Gwinnett, and Cobb counties - reached 3,166 customers with a 62.3% open rate and 1.14% CTR.

- Commercial Behavioral
    - Quarterly Program Highlights
        - EM&V Report indicated that this program returned no statistically significant energy savings. As a result, this program was paused in January 2025 pending decertification.
    - Quarterly Marketing Update
        - All marketing has been deactivated as a result of the program pause pending decertification result.

2022 Certified DSM Programs

2025 Program Results



Residential Energy Efficiency Income Qualified Update

Q1 YTD 2025

5,356 T

IQ Carbon Footprint Reduction

EASE

2,072,117	**9,910,600**	**20.91%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

Home Energy Improvement Program

1,176,626	**1,650,926**	**71.27%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

HopeWorks

0	**426,970**	**0.00%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

Refrigerator Recycling Plus

166,677	**0**	**0.00%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

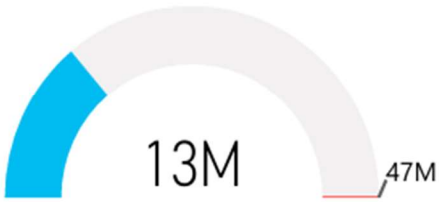
Residential Behavioral

4,180,222	**11,217,484**	**37.27%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

Specialty Lighting

5,466,975	**23,221,957**	**23.54%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

IQ YTD Actual kWh

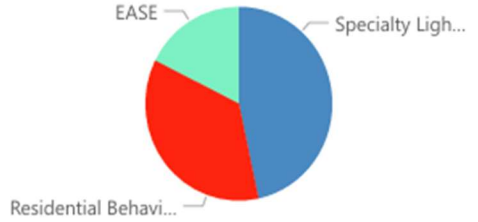


IQ YTD % of Annual kWh Goal

28.14%

Annual kWh Goal

IQ YTD Actual kWh by Program Name



Certified DSM Programs - Q1 Performance Report 2025

		Residential Programs											Commercial Programs				
		Behavioral*	Specialty Lighting	Thermostat Demand Response	Refrigerator Recycling Plus	Home Energy Improvement			Energy Assistance for Savings & Efficiency		HopeWorks*	Portfolio Total	Custom	Prescriptive	Small Commercial Direct Install	Portfolio Total	Certified DSM Program Totals
						Multi	Single	Mfg Home	Multi	Single							
Current Quarter	Measures	320,963	121,837	5,367	1,313	638	8,458	14,454	815	11,553	-	485,398	66	2,913	2	2,981	488,379
	Energy Savings (kWh)	10,603,438	5,478,384	-	642,755	647,914	2,966,382	941,157	98,810	1,973,307	-	23,352,147	17,641,253	44,688,902	3,202	62,333,357	85,685,504
	Demand Savings (kW)	1,975	1,174	62,850	120	141	598	102	34	534	-	67,528	1,201	7,746	1	8,947	76,476
	Incentive Costs	$ -	$ 207,389	$ 268,350	$ 138,741	$		1,680,474	$	1,934,958	$ 116,016	$ 4,405,926	$ 391,894	$ 2,711,107	$ 1,813	$ 3,104,814	$ 7,510,740
	Non-Incentive Costs	$ 1,307,664	$ 586,316	$ 698,111	$ 419,361	$		1,030,797	$	467,631	$ 51,484	$ 4,561,363	$ 740,310	$ 1,985,538	$ 612,877	$ 3,338,724	$ 7,900,087
	Total Costs	$ 1,307,664	$ 793,705	$ 966,461	$ 618,102	$		2,711,270	$	2,402,588	$ 167,500	$ 8,967,289	$ 1,132,204	$ 4,696,644	$ 614,689	$ 6,443,538	$ 15,410,827
Year to Date	Measures	320,963	121,837	5,367	1,313	638	8,458	14,454	815	11,553	-	485,398	66	2,913	2	2,981	488,379
	Energy Savings (kWh)	10,603,438	5,478,384	-	642,755	647,914	2,966,382	941,157	98,810	1,973,307	-	23,352,147	17,641,253	44,688,902	3,202	62,333,357	85,685,504
	Annual Savings Target (kW	44,869,935	25,690,107	-	3,582,210			29,935,460		9,910,600	426,970	114,415,282	68,047,906	286,199,379	23,412,299	377,659,584	432,074,866
	% of Goal	23.63%	21.32%	0.00%	17.94%			15.22%		20.91%	0.00%	20.41%	25.92%	15.61%	0.01%	16.51%	17.41%
	Demand Savings (kW)	1,975	1,174	62,850	120	141	598	102	34	534	-	67,528	1,201	7,746	1	8,947	76,476
	Incentive Costs	$ -	$ 207,389	$ 268,350	$ 138,741	$		1,680,474	$	1,934,958	$ 116,016	$ 4,405,926	$ 391,894	$ 2,711,107	$ 1,813	$ 3,104,814	$ 7,510,740
	Non-Incentive Costs	$ 1,307,664	$ 586,316	$ 698,111	$ 419,361	$		1,030,797	$	467,631	$ 51,484	$ 4,561,363	$ 740,310	$ 1,985,538	$ 612,877	$ 3,338,724	$ 7,900,087
	YTD Costs	$ 1,307,664	$ 793,705	$ 966,461	$ 618,102	$		2,711,270	$	2,402,588	$ 167,500	$ 8,967,289	$ 1,132,204	$ 4,696,644	$ 614,689	$ 6,443,538	$ 15,410,827
	Total Annual Budget	$ 1,832,735	$ 2,980,907	$ 3,184,952	$ 2,031,163	$		13,899,623	$	9,001,611	$ 686,214	$ 33,677,204	$ 7,812,386	$ 25,432,612	$ 6,060,368	$ 39,305,366	$ 72,982,570
	Annual Budget Variance	$ (525,072)	$ (2,187,202)	$ (2,218,491)	$ (1,473,061)	$		(11,188,352)	$	(6,593,023)	$ (518,715)	$ (24,709,915)	$ (6,680,182)	$ (20,735,968)	$ (5,445,679)	$ (32,861,828)	$ (57,571,743)
	% Spent	71.35%	26.63%	30.34%	29.56%			19.51%		26.69%	24.41%	26.63%	14.49%	18.47%	10.14%	16.39%	21.12%

Other Costs:	YTD Spend	2025 Budget
DSM Cross Cutting/Training	$ 422,066	$ 3,454,000
Residential Pilot Program	$ 141,106	$ 1,500,000
IQ Tariff Based Pilot	$ 1,359	$ 576,500
Commercial Pilot Programs	$ 219,239	$ 1,500,000
Residential EE Consumer Awareness	$ 1,566,683	$ 4,500,000
Commercial EE Consumer Awareness	$ 295,588	$ 1,100,000
Power Credit	$ 108,222	$ 15,000
Education Initiative-Learning Power	$ 705,630	$ 4,000,000
TOTAL	**$ 3,459,953**	**$ 16,645,500**

*HopeWorks - $116,016 prefunded incentives. As of March 31, 2025, $0 of prefunded incentives reported.
Carbon Footprint Reduction - Portfolio 44,113T, Residential 11,315T, Commercial 32,798T

*Hopeworks prefunding for 2025 was issued in February. Associated projects are currently under review.